

Your FREE magazine for Radyr, Pentyrch, Creigiau, Danescourt and surrounding areas

# discover

CARDIFF

Issue 1

Nov / Dec 2015

**Harpist, Performer,  
Composer.**

Catrin Finch and all  
things Acapela.

Welcome to

# discover

CARDIFF

## Why Advertise With Discover Cardiff

If you are looking to advertise to the affluent Cardiff suburbs and surrounding villages to the North and West of Cardiff – we have the solution.

Discover Cardiff is delivered by our in house team to over 5000 homes (with a population in excess of 20,000) in the Radyr, Pentyrch, Creigiau, Groes Faen, Morganstown, GwaelodyGarth, Taffs Well, Danescourt and the surrounding areas.

The fact that we are delivering direct to residents ensures that a high proportion of our magazines are

read unlike those local magazines that are solely left in local retailers and other public places which often end up being discarded.

Discover Cardiff is an A4, full colour magazine which includes editorial and advertising from a variety of companies across South Wales and beyond.

## Further Benefits Include:

All advertisers receive the opportunity of receiving further promotion through the magazine via:

- Competition placement
- Editorial content
- Inclusion in Special Offer Discount pages
- Clickable online magazine



## Display Advertising

COST PER ISSUE & SIZES (W x H)



Business Card Size £70  
90mm x 64mm



Quarter Page £125  
90mm x 134mm



Half Page £195  
186mm x 134mm



Full Page £395  
Back or Front Cover £495  
210 x 297mm (+3mm bleed)



Double Page Spread £550  
420mm x 297mm (+3mm bleed)



Page Sponsorship £250



**INSERTS** Need to be booked 1 month prior to magazine publication date.

Flyers 10mm smaller than the magazine can be inserted into all copies (limited to one per issue) £75 per 1,000 copies (minimum 3000). Flyers must be delivered to Discover Cardiff by agreed date.

Agency discounts available. All prices exclude VAT. Discounts available for series advertisements

## Artwork Requirements

Artwork provided by advertisers should be as follows:

- 300dpi to ensure print quality
- All images must be CMYK
- Fonts need to be embedded or outlined
- PDF files, JPEG, EPS and TIFF all accepted
- Artwork should follow size guide above
- Artwork provided in Microsoft Word, Publisher, Excel, Powerpoint, Corel Draw or QuarkXPress will not be accepted. Please supply artwork as early as possible, all clients receive an advert proof before print. We are able to design adverts for you if required.

To book advertising or submit editorial for consideration contact:

Discover Magazines Tel 029 2002 9724 [info@steppingstonesmarketing.co.uk](mailto:info@steppingstonesmarketing.co.uk)

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